

CJ Picture Book Award for Illustration



The CJ Culture Foundation has set up an award for illustrations for an unpublished, original picture book, in order to foster a robust picture book culture and to celebrate picture books in an international setting. Illustrations by approximately 50 artists, vetted by a Korean panel, will be published in the CJ Picture Book Festival catalog, thereby expanding the chances of their publication, both in Korea and abroad.

Publishing houses, regardless of where they are based, will be able to receive a subsidy when publishing work recognized by the CJ Picture Book Award for Illustration. Artists will gain international appreciation for the quality of their output, and also the opportunity to have his or her work known throughout the world. We hereby extend our invitation to artists and illustrators all over the world to submit new and innovative work to the competition.

Merits and Effects of the CJ Picture Book Award for Illustration

Picture book illustrators will have an opportunity to link up directly with publishing houses through winning this award. Award winners will gain official recognition of their creative output through the authoritative judgment of the Festival, and avail themselves of the chance of publication. Apart from the award winners, finalists' artwork will also be included in the CJ Picture Book Festival catalog, which will ensure the artists of a chance at future publication, and the attention of international publishers.

Application

Receiving Dates: March 20th – September 30th, 2009

1. Please file an application online at www.cjbook.org.
2. Upload three illustrations converted to JPG data form, either scanned or digitally photographed, from an unpublished and uncontracted original picture book. For adjusted JPG files, please keep them under 5MB, otherwise you will encounter error messages when submitting them online.
3. If the application has been successfully processed, you will receive an automated email confirming the registration.
4. There is no restriction on theme or content. Only illustrations submitted by the last date of the reception period will be considered for the competition.

1st Round of Reviews

1. 50 illustrators will be selected based on the illustrations submitted by the application deadline.
2. The finalists will be announced on the Festival homepage. (The date of announcement will be noted on the homepage.)
3. No more than one work per artist will be selected as finalist, even if the artist has entered multiple sets of works in the competition. (Entries that have not passed the 1st round by an otherwise successful finalist may be entered again next year.)
4. Illustrations by the 50 finalists will be included in the CJ Picture Book Festival catalog.
5. The finalists will receive one copy each of the CJ Picture Book Festival catalog.
6. Finalists (selected from the 1st round of reviews) must send the original artwork (or high-resolution data) to the CJ Picture Book Festival Office for exhibition during the Festival period.
7. Originals of the finalist entries will be exhibited during the Festival period. (If the work is a computer-derived image, we will ask for high-resolution data and exhibit the art print.)
8. The original artwork will be returned to the artist after the exhibition closes.

2nd Round of Reviews

1. An internationally commissioned panel of judges will select five winners from the group of finalists. The prizewinners will be announced and awarded at the opening of the Festival exhibitions.
2. The winning illustrator will be awarded US\$2,000. If the work is published within 2 years, an additional US\$5,000 will be awarded to the publisher.
3. If an awarded work fails to find a publisher within two years, The CJ Culture Foundation will provide for its publication by appointing a publishing house for the job.

PLEASE NOTE:

- Scan or digitally photograph the original artwork, adjust it as necessary for optimal results, and convert the data into JPG format. For adjusted JPG files, please keep them under 5MB, otherwise you will encounter error messages when submitting them online.
- The three illustrations submitted must belong to a single title. Discrete illustrations only nominally grouped under the same title will not be recognized.
- If an artist wishes to submit multiple sets of illustrations, he/she must enter each set separately.
- Non-finalists (not selected from the 1st round of reviews) may enter again the following year.
- If, for any candidate, talks have been in progress for a publishing contract before the entry of the work in the competition, the Festival authorities may cancel any awards bestowed, even after they have been presented.
- Unless all three works are not uploaded, the application will be canceled.

Only to the five award winners :

- When an award-winning work is published, the publisher must send three copies of the book to the Festival Office, along with the requisite documents. (The documents will be sent to the publisher at a later date.)
- To ensure fairness among the publishing houses, no more than one award winner may contract with a particular publisher. (This clause pertains only to the five award winners.)
- If an artist succeeds in contracting with a publishing house, the artist must inform the Festival Office upon signing the contract. The Festival Office will verify the contract prior to the publication date.
- The Publication subsidy will be disbursed to the publishers of the five award winners in the order of publication.